SEMSOFT to showcase its innovative maritime intelligence solution, LESTR, at EURONAVAL 2024 in Paris

[Paris, France, October 2024]

SEMSOFT, a leading technology company specialising in artificial intelligence and data fusion, is proud to announce its participation at the EURONAVAL Summit, held from November 4 to 7 in Paris Nord Villepinte. SEMSOFT will present its cutting-edge solution, LESTR, which is dedicated to detecting illicit maritime activity.

LESTR capitalises on SEMSOFT's expertise in artificial intelligence and multi-source data fusion to automatically cross-reference all available public and private data, enabling the identification and analysis of maritime activity. This comprehensive approach supports compliance monitoring (sanctions, embargos, anti-money laundering and counterterrorist financing), the fight against illegal trafficking (drugs, contraband, weapons, etc.), and the prevention of illegal fishing.

LESTR serves both international trade actors, such as financial institutions and commodity traders, and state representatives responsible for maritime security. What sets LESTR apart from its competitors is its ability to cover the entire value chain, from maritime surveillance to the management of cargo and vessel inspections.

"Following the strong adoption of our maritime intelligence solution by French maritime security stakeholders, EURONAVAL offers a unique opportunity to introduce LESTR to an international audience."

François Paulus, President and Founder of SEMSOFT.

LESTR is already in use internationally, particularly in Europe. At EURONAVAL 2024, SEMSOFT will emphasise LESTR's capacity to enhance specific enforcement functions, including:

- Threat Identification and Risk Assessment: Monitoring maritime areas, detecting dark vessels, assessing cargo and vessel risks, and enabling users to receive alerts based on custom criteria.
- Trade Compliance and Fraud Detection: Verifying trade documents, screening vessels, organisations, routes, and individuals, as well as detecting misclassification and misinvoicing of goods.
- **Trafficking Prevention**: Identifying trafficking routes and operational patterns, tracking illegal or suspicious shipments, and improving the efficiency of cargo and vessel inspections.

LESTR enables stakeholders to make better-informed decisions, improve operational efficiency, and ensure greater effectiveness in mitigating risks. It contributes to both national and international maritime security while ensuring compliance with trade regulations.

For more information or to schedule a meeting with SEMSOFT at EURONAVAL 2024, please contact: Claire PAULUS
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